



COMPANY PROFILE 2022

Sulson International was established in 2008 and took over its business from its sister concern E Hebtullah & Co which was in iron steel business from three decades. And has since evolved to become Pakistan's leading distributor of iron & steel products. We import our products from some of world's finest makers of iron & steel mainly from China.



About Us

Sulson International was established in 2008 and took over its business from its sister concern E Hebtullah & Co which was in iron steel business from three decades. And has since evolved to become Pakistan's leading distributor of iron & steel products. We import our products from some of world's finest makers of iron & steel mainly from China. Locally our list of valued suppliers also have Pakistan Steel Mills Corporation, Jabbar Steel Mill, International Steel Limited and Ayesha Steel Mill. We have the range of products, ready stock and competitive price so that need of our customers will be met at all times. Our product range include all Mild Steel Products like Ms Sheets, Structural Steel and Galvanized Steel. We have warehousing facility located at Nishter Road with overhead cranes lifting maximum capacity of 30,000 kg, computerized weighing scales and coil stacking / De-coiling system.

We introduce ourselves Sulson International as Stockiest, importers, suppliers, & wholesalers of Iron Steel Material & products. We have been in Steel business for more than Three Decades.

Our Materials & products range includes MS Plates, MS Chequered Plates, Sheets in HRC, CRC, GP and EG both Local and Imported. We deal in Structures including I Beams, H Beams, Angles and Channels in various sizes both local and imported. We also deal in Mild Steel Pipes, Stainless Steel Pipes & Galvanized Iron Pipes. Beside these we deal in all sorts of woods and hardware material / equipment as per customer requirement.



Our Company is currently supplying the above mentioned materials to various companies among which names are as follows:

- **Oil Refineries**
- **Textiles**
- **Oil Marketing Companies**
- **Food Processing Units**
- **Sugar Mills**
- **Ship Building**
- **FMCGs**
- **Pharmaceuticals**

We also provide fabrication, erection and consultancy in all mechanical works, wherever required.

Since we have the expertise we can assure your organization with best rates, quality and timely deliveries / services.

We are also scrap buyers of all metals and our biggest suppliers are Karachi Shipyard. We can also offer you good rates on the scrap available at your organization.

We shall be grateful, if you kindly register our company name as Suppliers of All Iron Steel Items/Contractors of construction, woods, and hardware material with your company and forward us inquiries. In this regard if you require any further documents or have any queries feel free to contact the undersigned.

You can also visit our warehouse and check the facility and services we can provide. In the end assuring you of our sincere and honest cooperation at all times.

Thanking you in advance for your kind cooperation.



Mission

To supply the market with top-notch steel goods aiming for continual innovation that revolutionarily elevates the steel industry to the next level.

Vision

To drive the metals industry towards the future, with innovative technologies and business models.

Core Values

SULSON International is strictly focused on prominent values of safety, integrity, quality, and innovation. Our Core Values are the pillars of our business and therefore strive to work to fulfill our mission of operating in a safe, responsible and prolific manner.

Quality Control is the driving force, behind our operations and we aim to fulfill all of our clients' needs.

Integrity

We believe in fulfilling commitments, honesty and bringing dedication to our work, which is also our most valuable strength.

Innovation

Innovation in business processes, is the key to our sustainable growth. We focus on innovation in technology and procedures, to ensure an efficient and flexible business model. As we provide quality that continuously caps the global market.

CEO Message



ALI ASGHAR

CEO

SULSON International

Sulson International started its journey in 2008, working tirelessly to make it the leading company in the Pakistan Steel Products market. Adhering to this principle, we are known for trading the best finished products. We import and locally buy all iron steel products that are used by industries for their new projects and expansions.

Each year, I have strongly surmised that the success of our business depends on our precious clients, partners and specially our employees. Therefore, our focus is on perpetual innovation on online sales, just in time inventory and quality control to assure supply of high quality mild steel sheets and structural steel that meet the client's satisfaction by adhering to standards.

Further more, we believe that employees are assets of our business and strongly rely on our HR (Human Resources) department to give them a respectful, safe and progressive work environment with charming returns for their efforts.

Suffice it to say that without exception, we focus on improving our business strategy, business model and carry out positive transformation in all departments -With the aim to become the best iron steel product providers in the market.

Best Regards:
Sulson International
Mr. Ali Asghar

Our Services



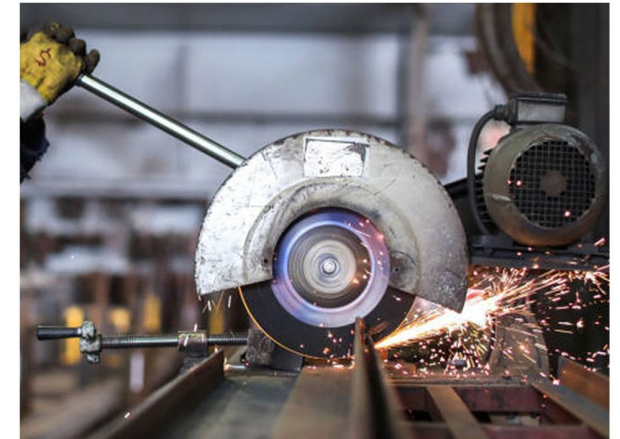
De Coiling

COIL & SHEET CUTTING FACILITY (DE COILER & STRAIGHTENER)

Sulson International has coil cutting and sheet straightening / cutting machinery at their facility so as to provide sheets of different sizes according to the customer's requirement. We have developed an Automated De-Coiling Plant. We also offer services for straightening of heavy beams and plates.

Fabrication

Apart from supplying structural steel Sulson International has also been involved in steel fabrication. With our experienced team of fabricators Sulson International has ensured complete satisfaction to its clients. Some projects are completely handled by us and others which require special technical assistance are also sub contracted. We hire on contract basis mechanical engineers, skilled electricians and civil engineers to finish our projects. Our experienced technical staff ensures that job is carried out in accordance with international standards with all safety procedures.



Our Services



Foreign Indenting

Sulson International provides foreign indenting for all the products in their product line. We have networks all over the world and are procuring materials from China, USA, Canada, UAE and European Countries. We also provide third party inspection for any foreign procurement.

Demolition Works

We also provide demolition works and have a proper team with equipment to handle such work. After demolition we clear the site for the work to start.

We have worked and completed Projects in many industries with 100% satisfaction.



Our Products

Sheets

H.R. Sheets

H.R. Plates

Galvanized (GI)
Sheets & Coils

MS Chequered
Plate

Corrugated Sheets

Structure Steel

M.S. I Beam

M.S. H Beam

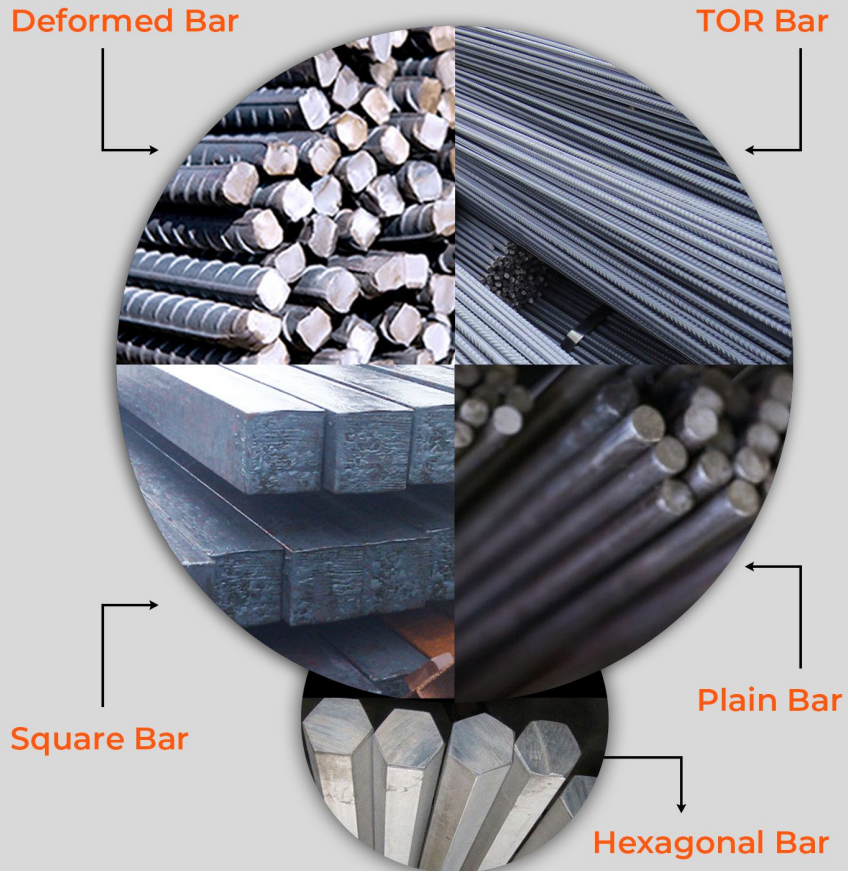
M.S. Channel

M.S. Flats

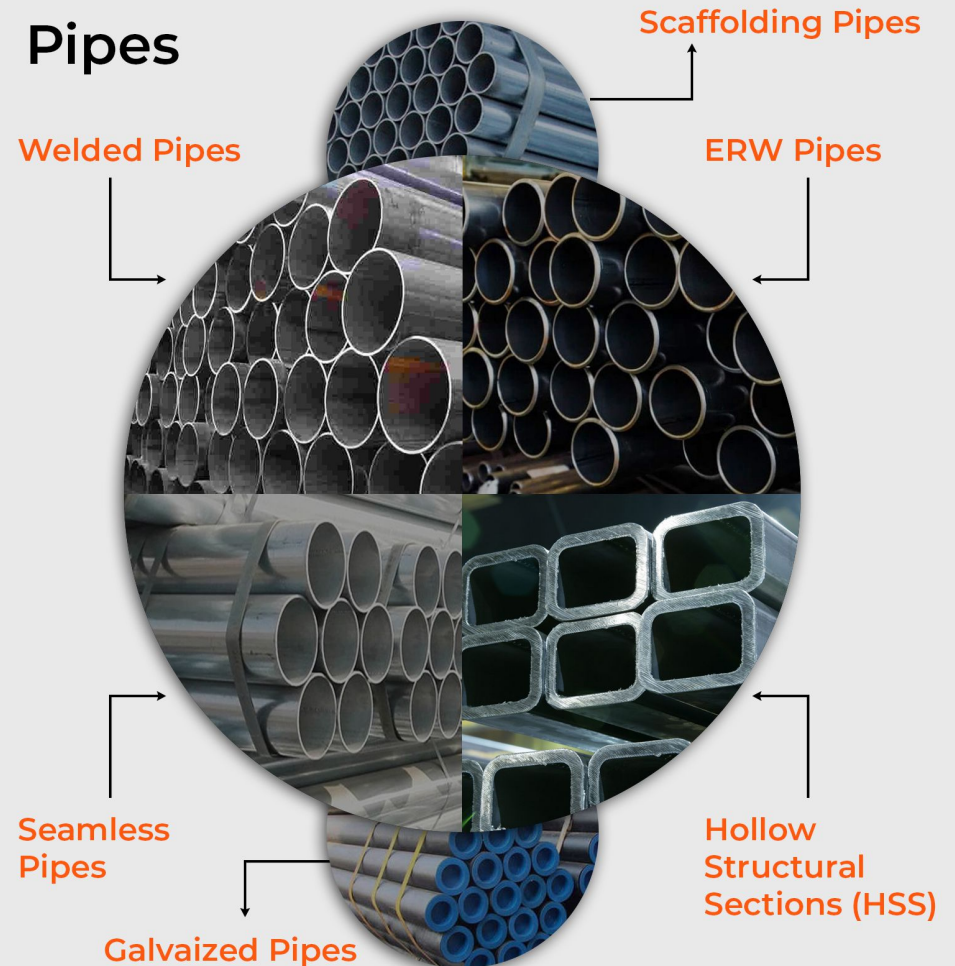
M.S. Angle

Our Products

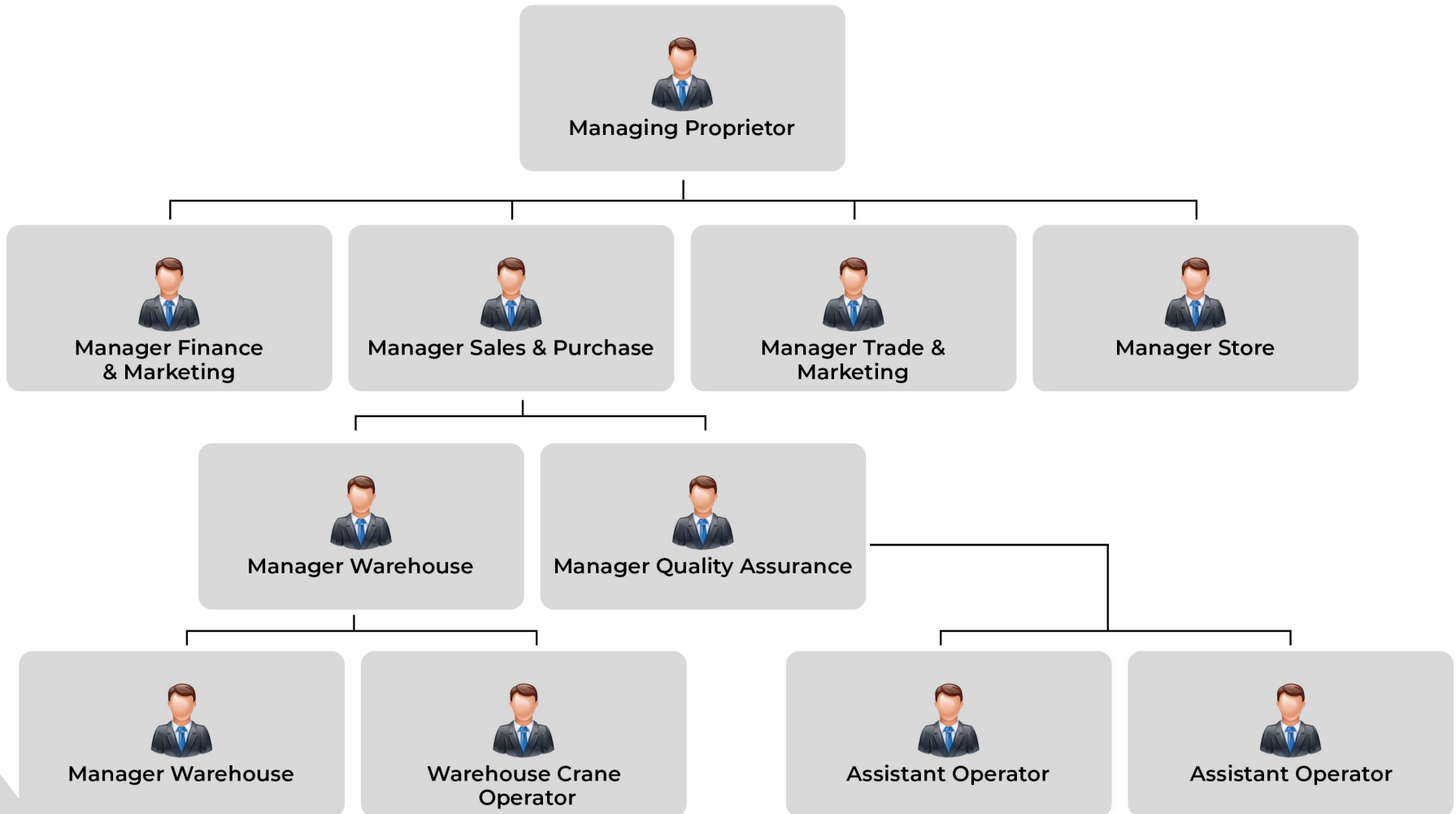
Steel Bar



Pipes



SULSON Hierarchy





Detail of Ware House Facility with Size & Capacity

Ware House Address

- PLOT# LR-6/II, Kaka Street, Opp. KMC Workshop, off
- Nishter Road Karachi, Pakistan.

Ware House Size

- 426 yards. (60x110feet)

Ware House Capacity

- Our ware house can stock upto1000 M tons iron steel material.

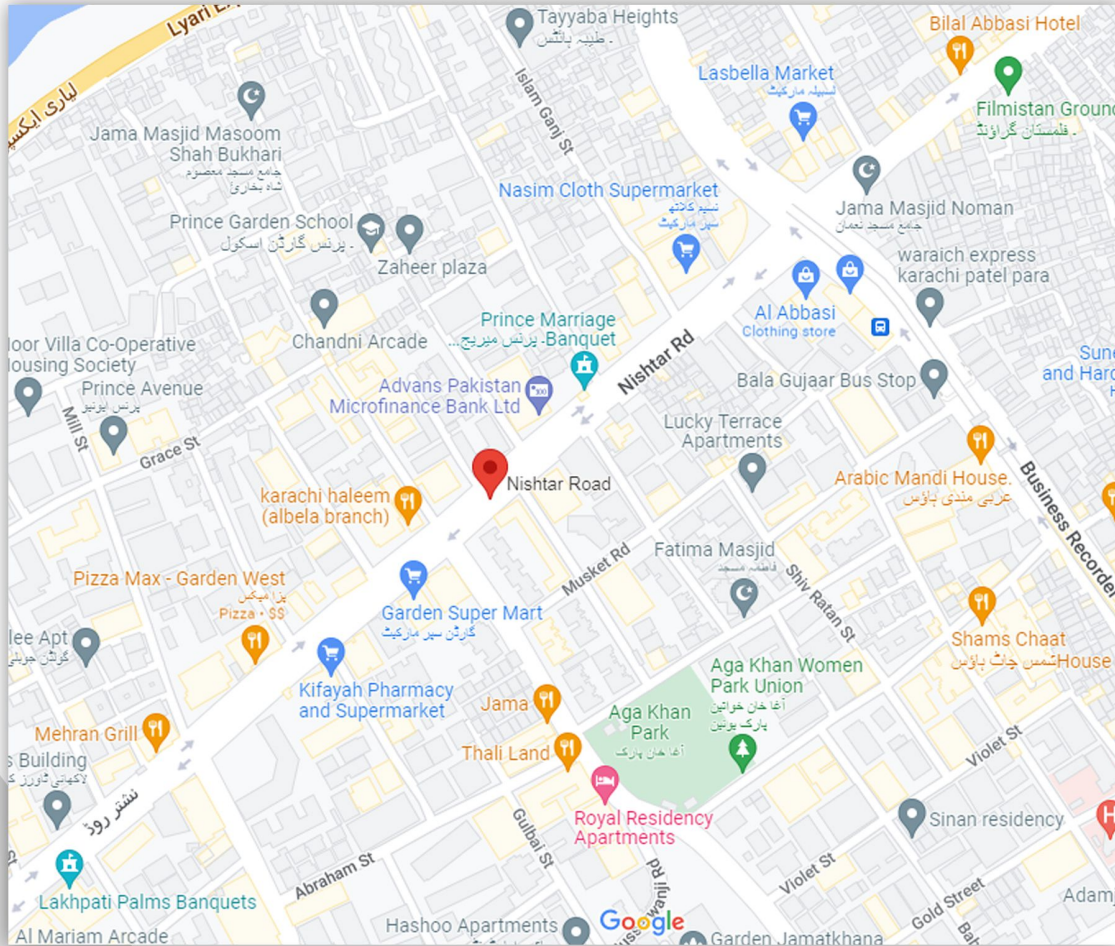
Ware House Facility

- Proper Fabricated shedwith20tonscraneinstalled.
- Steel coils Straighter & Cutting machine installed.
- 08Mtonsweighingscaleinstalled.

Our Clientele



Our Contact Detail:



Warehouse & Head Office:

Plot# LR-6/, Kaka Street, Opp. KMC Workshop, Off Nishtar Road, Karachi, Pakistan.

Management:

Siraj Sulemanjee
Chief Executive
Cell: 0333-2152521

Sajjad Siraj Sulemanjee
Managing Director
Cell: 0321-2152521
Email: ali@sulsonintl.com

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